



# Canadian Women IN CYBERSECURITY

MAY 14, 2024 | RICHMOND HILL



SHERATON  
Parkway Toronto North Hotel

siberX

#WeAreCyber



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#WeAreCyber

#WeAreCyber



**HE. IS.  
SHE. IS.  
THEY. ARE.  
#WE ARE CYBER.**



International Women's Day



*what's*  
**INSIDE**

ABOUT THE EVENT	<i>page. 4</i>
KEY FACTORS	<i>page. 8</i>
SIBERXCHANGE	<i>page. 9</i>
AWARD CEREMONY	<i>page. 10</i>
PAST SPONSORS	<i>page. 11</i>
THE EVENT	<i>page. 12</i>
SPONSORSHIP OPPORTUNITIES	<i>page. 14</i>

# *The we are cyber* **MOVEMENT**



The Canadian Women in Cybersecurity conference celebrates the diversity of thought, experience, ability, and background. The genuine challenge of diversity in the Canadian cybersecurity ecosystem is not limited to hiring practices alone – bringing diversity into our thinking about cybersecurity challenges propels innovations and techniques that will position Canada as a global leader in cybersecurity. With more diversity to solve cybersecurity challenges, we bring creativity and representation to the table, and our conference demonstrates precisely how.

Going into its fifth year, this event will highlight the achievements and innovations of various cybersecurity leaders in Canada who come from diverse educational, technical, social, and personal backgrounds.

From celebrating novel products and tools to learning from leaders who have shattered the glass ceiling and paved the way for diversity, this conference is geared toward a diverse audience. As a result, your organization can position its brand, services, and philosophy and establish trust and new relationships with eminent personalities in the cybersecurity community.

With inspiring keynotes and panels, hands-on technical reviews, gamified in-person and virtual engagements, career conversations, and an awards gala, another riveting experience awaits.

siberX

# conference HISTORY



# Canadian Women IN CYBERSECURITY MAY 2024

The #WeAreCyber Movement Begins!

2019

Toronto, Canada

Canadian Conference & Global Conference Virtual on the siberXchange platform

2021

Vaughan, Canada

+20 sessions at LearnX breakout rooms

2023

Niagara Falls, Canada

2020

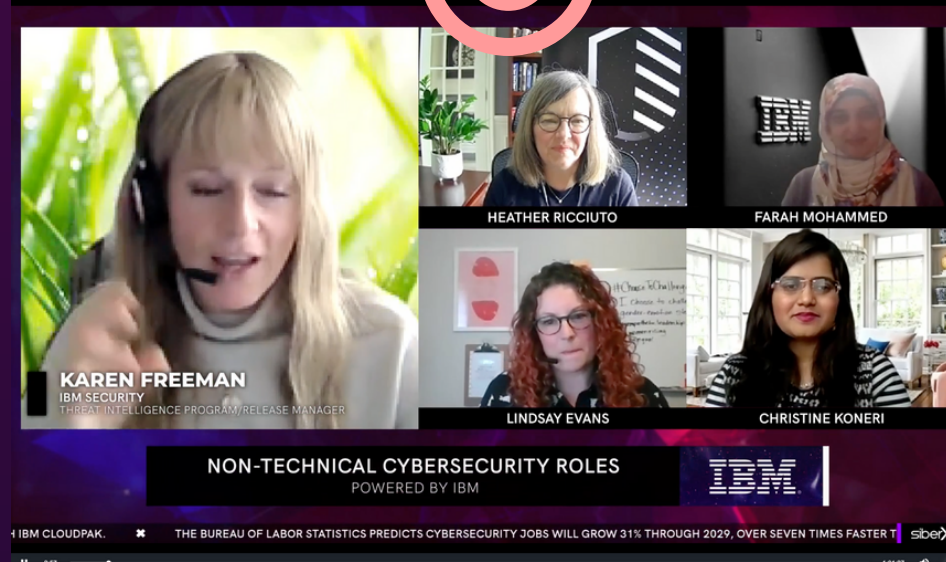
800 attendees, 30 sessions designed around thought leadership

Aurora, Canada

2022

Back in Person, Bigger & Better!

Toronto, Canada #WeAreCyber



# cybersecurity diversity BY THE NUMBERS

## 24%

### Gender Diversity

Women working in cybersecurity currently account for about one quarter of the overall workforce

## 25,000

### Open Jobs

There are approximately over 25,000 open cybersecurity jobs in Canada and more than 3.5m globally

## 32%

### Race Discrimination

32% of cybersecurity professionals of colour who participated in the survey report that they have experienced some form of discrimination in the workplace

## 29%

### C-Suite Representation

Only 23% of C-level cybersecurity executives identified as being non-white; this is compared with 47% of entry-level staff. Women made up only 10%



<https://www.isc2.org/-/media/ISC2/Research/ISC2-Women-in-Cybersecurity-Report.ashx?la=en&hash=4C3B33AABFBEAFDDA211856CB274EBDDF9DBEB38>  
<https://financialpost.com/moneywise-pro/canada-sees-25000-unfilled-cybersecurity-jobs-as-hacking-activity-soars>  
<https://www.isc2.org/-/media/Files/Research/Innovation-Through-Inclusion-Report.ashx>  
<https://www.isc2.org/-/media/ISC2/Research/2022-WorkForce-Study/ISC2-Cybersecurity-Workforce-Study.ashx>

# what TO EXPECT



**1,000**  
ATTENDEES



**7,000**  
SIBERXCHANGE MEMBERS



**50+**  
ORGANIZATIONS

# event SATISFACTION

• survey conducted from 2019-2023, Canadian Women Cybersecurity Event



**97%**  
CAREER OPPORTUNITIES



**96%**  
EDUCATION



**98%**  
NETWORKING



## ACCESSIBLE



Our conference will be in-person and virtual simultaneously. Attendees will enjoy the in-person experience and participate virtually in our innovative siberxchange online community through mobile and web, positioning your brand in a hybrid and accessible manner.

## CONNECTED



With over 6000+ cybersecurity professionals growing daily, siberxchange is a customized, curated platform featuring live feeds, on-demand videos, and social networking features.

## FOCUSED



Attendees can curate their own conference experience from choosing which segments to attend down to creating their conference agenda, we are set to deliver a genuinely attendee-focused event.

## KPI

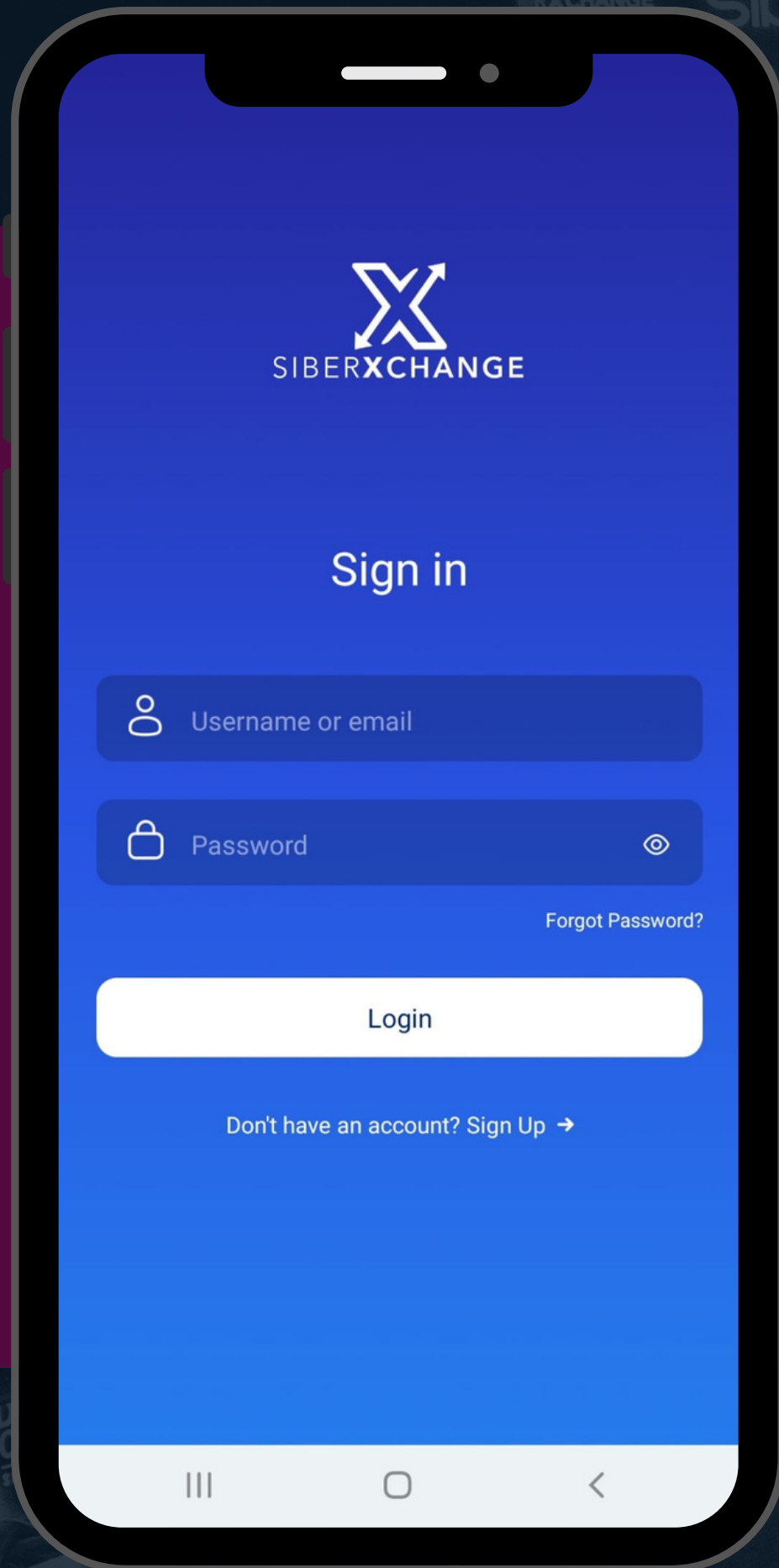


siberX focuses on driving quantitative and qualitative results for organizations based on their KPIs. We know organizations are driven by specific goals, and we are here to deliver.

*key*  
**FACTORS**



# YOUR CYBERSECURITY COMMUNITY



siberX delivers cybersecurity events and experiences globally. Backed by an advisory board of leading cybersecurity experts, siberX provides in-person, virtual and hybrid experiences through conferences, workshops and digital gaming scenarios. Keeping in trend with new engagement models, siberX also curates a dedicated online cybersecurity community, [www.siberxchange.com](http://www.siberxchange.com), delivering 24 x 7 LIVE and on-demand content, gamified engagement a virtual store.

 **7,000+**  
**Members**

 **500+**  
**On-Demands Videos**

# award CEREMONY

## PAST WINNERS



**Lifetime Achievement Award 2020**  
Dr. An Cavoukian

**Lifetime Achievement Award 2021**  
Rima Aristocat

**Woman in Leadership Award 2021**  
Adriana Gliga-Belavic

**Lifetime Achievement Award 2022**  
Shelley Wark-Martyn  
Priya Sirwani

**Woman in Leadership Award 2022**  
Vanessa Henri  
Eloise Taylor

**Lifetime Achievement Award 2023**  
Sherry Rumbolt

**Woman in Leadership Award 2023**  
Julia Le

**Ally in Action Award 2023**  
Carlos Chalico

Annually, we celebrate trailblazers in cybersecurity who are paving the way for those coming up behind them. The nominations come from the cybersecurity community, and a panel of industry experts adjudicates the awards. For 2024, we're kicking it up a notch! The award ceremony will be preceded by a star-studded Gala Night.



past  
**SPONSORS**



# The EVENT

The 2024 event will be especially unique, as attendees will have the ability to customize their experience. With a day-long career fair, educational sessions, and a spectacular gala night and awards ceremony, this conference is not to be missed

**THE BEST OF  
THE BEST.  
YOUR BRAND.  
CANADA'S  
ATTENTION**

## LEARNX

**TIMING:** 9:00 AM - 4:00 PM

A power packed day of technical, non-technical, executive, and non-profit focused sessions featuring industry experts.

## CAREERXPO

**TIMING:** 9:00 AM - 8:00 PM

An opportunity for qualified jobseekers from all security backgrounds to connect with leading employers who are committed to diversity.

*GalaX*

**TIMING:** 6:00 PM - 10:00 PM

An evening of powerful panel discussions followed by a leading industry keynote. The evening concludes with the Canadian Women in Cybersecurity awards ceremony, followed by a cocktail reception



*Let's work*  
**TOGETHER**

**We are here to help.**  
416.856.2992  
marketing@siberx.org

**SIBERX.ORG**